

Proposals for the structure and governance of a BID Task Group

A BID Task group is the 'body' that manages and steers activities towards establishing a Business Improvement District. This includes putting together a detailed business plan setting out the projects/initiatives that it aims to deliver on behalf of the businesses in the BID area.

- A range of options are available; the BID Task Group could be a private company or a partnership. It is vital that the BID Task group is a separate body from GCC (Gloucester City Council).
- Its members should ideally represent all sectors in the proposed BID area e.g. Nationals, Independent, Retail, Office and importantly GCC. Everyone around the table is of equal status when it comes to the BID Task Group.
- It should have an elected Chair and Vice Chair. The Chair needs to be a dynamic leader who is well respected in the business community.
- GCC will play a vital role not only as a member of the BID Task Group but also in its role as the Local Authority.
- For the purposes of the BID project, the BID Task Group manages the activities of the project coordinators who are the 'face on the streets' and are responsible for business engagement and delivering activity towards a successful ballot.

Business Improvement District Task Group

